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UNCORK YOUR WINE PERSONALITY AND A PERFECTLY-PAIRED BOTTLE OF WINE WITH THE NEW VINQUIZ

- Borracha launches online quiz to match your individual style with a bottle of vino, delivered to your door -

San Luis Obispo, Calif. – Are you a feverish swirler or a full-bottle drinker? On your last day on earth, would you base jump without a parachute or go on a serious spending spree? Your honest answers to these questions are the key to uncorking your wine personality and getting the perfect pinot or just-right rosé delivered directly to your door.

New from Borracha, the makers of the popular Wine Wipes – one wipe across your wine-stained mouth and teeth will have you smiling pretty, not purple – the VinQuiz is an interactive destination that asks you a series of questions to match your distinct personality with the perfect wine, suited just for you.

After completing a series of fun and lighthearted questions, such as deciding which famous wine aficionado you're most like or what your most embarrassing moment is, your wine personality will be diagnosed and a bottle of perfectly-paired wine will be prescribed. Your bottle of wine will be delivered to you along with your personality profile, tasting notes, and pairing suggestions to make the most out of this match.

The selected wines are all limited-production cult wines and have been rated 90 points or more by *Wine Spectator* to ensure that no matter what your personality, your wine will be worth drinking. Carefully selected by an elite panel of borrachas, each bottle has been tasted and tested for balance, complexity, mouth-feel, and overall deliciousness.

The VinQuiz can easily be used to match a friend, relative, or co-worker to a bottle of wine that is suited just for them, and the bottle makes a thoughtful and delicious gift. Just take the VinQuiz and input the lucky recipients information, and the Borracha wine wizzes will let you know which bottle makes the best gift.

For more information or to get started with the VinQuiz, please visit www.VinQuiz.com For more information on Wine Wipes or Borracha's other new product – Pearly Wipes – please visit www.borracha.us.

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ABOUT BORRACHA LLC

Borracha LLC, located in San Luis Obispo County, creates innovative products for social drinkers while using a portion of the proceeds to support water projects in the developing world. Founded by red wine lover Kimberly Walker, Borracha's flagship product, Wine Wipes, keeps you smiling pretty, not purple, as you drink your favorite red. The just-launched Pearly Wipes clean, freshen and protect your teeth, lips and tongue from coffee and tea stains, sticky margarita residue, acidic wine damage, and more, and Borracha's newly-updated website now features an interactive VinQuiz to help you pair your personality to the perfect wine. For more information, please visit www.borracha.us.